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NEWS RELEASE

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ADMISSION IS A BLANKET - 2nd ANNUAL BLANKFEST QUEBEC RAISES BLANKETS FOR MONTREAL'S HOMELESS

Montreal, QC - ????, 2010- Blankfest Quebec returns for its 2nd annual blanket fundraiser benefiting Montreal's homeless shelter, the [Old Brewery Mission](#), on Friday, February 19th at [Bar St. Laurent 2, located at 5550 St. Laurent \(corner St. Viateur\). Special Ops, Emery Street, Vinyl Hero](#)The [In n Outs](#) are proud to have answered the call in supporting the event.

"I'm really proud of this year's line-up for Blankfest Quebec and I'm looking forward to breaking last year's record of collecting over 500 blankets and items of clothing for Montreal's Homeless," commented Blankfest Quebec organizer Jon Asher.

Blankfest Quebec's primary goal is to collect blanket, socks, underwear and non-perishable food for the homeless in Montreal on behalf of the Old Brewery Mission shelter. Montreal's winter months are known for having temperatures well below zero and those who are homeless run the risk of frostbite and possible death due to overexposure. Blankfest Quebec, in cooperation with the Old Brewery Mission, aims to aid those who are less fortunate and keeps the homeless warm while living on the streets.

"This event is a simple one for everyone - ADMISSION IS BLANKET! I strongly urge people to come out and support this event and even if you can't stay for the music, I ask everyone to make the effort and bring down a donation for Montreal's homeless. People forget about the charity organizations after the holidays and that is why it is important to raise donations and aid those who are in need in our community," says Jon Asher.

Blankfest Quebec has been organized by Jon Asher, in collaboration with the Old Mission Brewery, after Jon read about his friend, New York City indie rock veteran Kenn Rowell of *The Baghdaddios*, founding Blankfest in 1997 and organizing an annual blanket fundraiser in New York City.

In the past, Rowell says, Blank-Fest NYC has raised more than 6,000 total donations that have been distributed to the homeless in the New York City area and has inspired similar efforts in New Jersey, Manhattan and Nottingham, UK. Among the many distinguished artists who have performed at past international Blank-Fests are: Rothberg (EMI), Buddy Cage (Grateful Dead), Marc Rizzo (Soulfly) and Meg Griffin (Sirius Radio).

Tickets or reservations are not required: simply bring one or more blankets, socks, underwear and/or non-perishable foods to the event.

For more information, contact event organizer Jon Asher at 514-581-5780 or email ashermedia@gmail.com

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For more information on Blank-Fest international events, please go [to www.blankfest.org](http://www.blankfest.org) or check out the following links:

To learn more about Old Mission Brewery please visit www.OldBreweryMission.ca