

FOR IMMEDIATE RELEASE

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ADMISSION IS A BLANKET - BLANKFEST QUEBEC HELPS HOMELESS IN MONTREAL GET WARM – BLANKETS DONATED TO OLD BREWERY MISSION

The 1st annual BlankFest Quebec will cover the city of Montreal with a blanket fundraiser on Saturday, February 21st at the city's landmark venue Bar St. Laurent 2, located at 5550 St. Laurent (corner St. Viateur).

Blankfest Quebec's goal is to collect as many Blankets for the homeless this year as possible and is asking guests to bring new and used blankets or comforters in good condition (minimum one per person) as the price of admission to the event.



In addition to the announcement of Blankfest Quebec blanket fundraiser, Blankfest Quebec is proud to announce that all blankets raised will be donated to Montreal's well loved Old Brewery Mission in aiding the homeless they so generously aid every winter season.

Since we can't deny that the winter season and below zero temperatures are always creeping around the corner. Those left with out a home and sleeping in the streets are vulnerable to frostbite and death. BlankFest Quebec stresses the importance in saving lives and keeps those less fortunate than others to stay warm over the winter.

Blank-Fest Quebec in co-operation with the Old Brewery Mission, has been organized by Jon Asher after reading about his friend New York City indie rock veteran Kenn Rowell of The Baghdaddios founding BlankFest in 1997 and organizing an annual blanket fundraiser in New York City.

In the past, Rowell says, Blank-Fest NYC has raised more than 4,000 total donations that have been distributed to the homeless in the New York City area, and has inspired similar efforts in New Jersey, Manhattan, and Nottingham, UK. Among the many distinguished artists who have performed at past international Blank-Fests are: Rothberg (EMI), Buddy Cage (Grateful Dead), Marc Rizzo (Soulfly) and Meg Griffin (Sirius Radio).

Tickets or reservations are not required. Simply bring one or more blankets to the event.

For more information, contact event organizer Jon Asher 514-581-5780 or email ashermedia@gmail.com

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For more information on Blank-Fest international events, please go to www.blankfest.com or check out the following links:

Video – BlankFest Documentary 1 – http://www.youtube.com/watch?v=3_nZr7wZhjc

Blankfest Documentary II - <http://www.youtube.com/watch?v=DtUy2Oms2Cw>

BlankFest Documentary III - <http://www.youtube.com/watch?v=2QNKJIPP21Y>

To learn more about Old Mission Brewery please visit www.OldBreweryMission.ca

BlankFest Quebec

February 21st, 2009

Bar St. Laurent 2,

5550 St. Laurent (corner St. Viateur)

Admission – Blanket/ Sleeping Bag/ Comforter

Bands performing are – Special Ops/ Vinyl Hero and more to be announced.

www.opsmission.com

www.myspace.com/opmission

<http://www.myspace.com/vinylheroband>